



SPONSOR INFORMATION CHECKLIST: SILVER SPONSOR

All sponsor items are due August 15th. Items submitted late may result in a loss of benefits.

1. CONFERENCE ATTENDEES
 - Following items for your 1 free service provider and 2 free practitioner pass(es)
 - Name
 - Title
 - Company
 - Email
 - Mailing Address
 - Phone
 - Are CE credits needed for the conference.
 - Dietary Restrictions
2. ELECTRONIC BANNER DISPLAY
 - Single image - 1920 pixels X 1080 pixels
3. SOCALTMA POST ATTENDEE LIST
 - Name and email of individual to receive SoCalTMA attendee list.
4. LINKEDIN ANNOUNCEMENT
 - Verbiage for each media post (you will receive 1 post total)
 - Date and time (morning or afternoon) of desired LinkedIn posts
5. WEBSITE HYPERLINK
 - Website URL used to hyperlink the corporate logo sponsor provides.
6. COMPANY RECOGNITION & BRANDING
 - Company name as you would like it to be read from the podium.
 - Company name as you would like it printed in conference materials.
 - Company #hashtag# used in social media posts.
 - Company logo in JPEG format
 - Company logo in EPS, or AI, or Vector format
7. SPONSOR DIRECTORY
 - Logo for directory