SPONSOR INFORMATION CHECKLIST: GOLD SPONSOR

All sponsor items are due August 15th. Items submitted late may result in a loss of benefits.

1. CONFERENCE ATTENDEES
   - ➢ Following items for your 2 free service provider and 2 free practitioner pass(es)
     - Name
     - Title
     - Company
     - Email
     - Mailing Address
     - Phone
     - Are CE credits needed for the conference.
     - Dietary Restrictions

2. PODIUM INTRODUCTION
   - ➢ Name and email of individual providing comments.

3. SOCALTMA ATTENDEE LIST
   - ➢ Name and email of individual to receive SoCalTMA attendee list.

4. PROGRAM ADVERTISEMENT
   - ➢ 4.25 inches wide x 5.5 inches tall "quarter page" program advertisement

5. ELECTRONIC BANNER DISPLAY
   - ➢ Single JPEG image - 1920 pixels X 1080 pixels

6. LINKEDIN ANNOUNCEMENT
   - ➢ Verbiage for SoCalTMA LinkedIn social media post
   - ➢ Date and time (morning or afternoon) of desired LinkedIn post

7. WEBSITE HYPERLINK
   - ➢ Website URL used to hyperlink the corporate logo sponsor provides.

8. COMPANY RECOGNITION & BRANDING
   - ➢ Company name as you would like it to be read from the podium.
   - ➢ Company name as you would like it printed in conference materials.
   - ➢ Company #hashtag# used in social media posts.
   - ➢ Company logo in JPEG format
   - ➢ Company logo in EPS, or AI, or Vector format

9. SPONSOR DIRECTORY
   - ➢ Sponsor Directory Information
     - Company
     - Name
     - Address, City, State Zip
     - Phone
     - Email
     - Website